Book Review

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Entwicklung der Güterverkehrszentren in Deutschland
(Development of the German Freight Villages)

Eine am methodischen Instrument Benchmarking orientierte Untersuchung
(A survey oriented on the methodical instrument of benchmarking)

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The Institute of Shipping Economics and Logistics is pleased to present the thesis of one of its senior consultants and area managers discussing one of the major key issues in maritime economics.

In the last two decades the term „Freight Village“ (Güterverkehrszentrum) has been firmly established in the transport economic sector. A holistic review of the situation and a valid analysis of the given status quo are highly welcomed and may be the base for the evaluation of new recommendations of the concerned persons. The work, oriented on the methodical instrument of benchmarking, offers answers for the relevant questions accumulated by the macrologistic system:

- Which decisive logistics trends prevail and which effects do they have on the development of the Freight Villages in Germany?
- How took the development of the Freight Villages place in Germany and which definitions exist?
- Which modus operandi permits the methodical instrument of benchmarking regarding the determination and analysis of the development status of the Freight Villages?
- How can the different Freight Village approaches and the resulting status of development be determined in Germany and how can the result be presented and evaluated?
- Which structures prevail in the European context? Which experiences (“best practices”) may be gained from the European Freight Village structures for the development process in Germany?
- Which recommendation and strategies can be deduced for the future Freight Village development from the recent status of the Freight Villages in Germany?
- Which recommendations and perspectives in general exist for the macrologistic system of the Freight Villages?

The association of theoretical base knowledge and topicality for the practical experiences leads to a high attractiveness of the publication. It provides therefore a valuable contribution and can be substantiated base for the argumentation for the persons in charge in the Freight Villages. Furthermore it is of high interest for the actors in the sector of business development, regional and traffic politics, science and logistic.

The new publication (448 pages, in German language) can be ordered at ISL at EUR 70 or incl. a CD ROM (PDF-Format) at EUR 90 plus packing, postage and VAT. For online orders please use our webshop at: http://www.isl.org/shop/